

Sponsor Level -\$1000.00

- A full-page ad in the Elk Grove Laguna Culture Fest Edition of Today's Times Newspaper
- A 10x10 exhibit area
- Host your very own workshop /seminar
- Over 40,000 posters, flyers and invitations will have your logo as we distribute throughout the communities
- You can make a special presentation on the main stage
- We provide you a pop up tent if needed

Diversity Partner: \$600.00

- A half page ad in the Elk Grove Laguna Culture Fest Newspaper
- A 10x15 outdoor exhibit booth
- Over 40,000 posters, flyers and invitations will have your logo as we distribute throughout the communities
- You can make a special presentation on the main stage
- We provide you a pop up tent if needed

Cultural Awareness: \$400.00

- A 10x10 outdoor exhibit area; with prime placement.
- A quarter page ad in the Elk Grove Laguna Culture Fest Newspaper

Festival Vendor: \$100

For those "Moms And Pops" vendors selling items such as clothing, fashions, jewelry, etc. You have to provide all of your own items to display including tables and chairs.

Diversity Is The Key To Unlock Opportunity

By embracing diversity, you are encouraging to attaining new opportunities. These opportunities come from a cross section of people, incomes, families and households that can open up new doors and widen already existing doors. This means exposure for marketing, advertising and community engagement. It's the best way to get your message to the public with your own workshop; you own advertisement in the event newspaper and a special time on the main stage to talk about your goods, products or services. It's economic and results oriented so that your message has immediate impact and your business whether small like a vendor; medium like a real estate company; or a large corporate type, resonates with the appreciation of diversity and a diverse consumer base partnership. The Culture Fest is the best opportunity to market, sell and promote your goods, services and products.

Register Now! 916 477-0157



The Elk Grove Laguna Culture Fest

REGISTRATION FORM FOR AUGUST 14, 2021 LAGUNA TOWN HALL & AMPHITHEATRE

Company Name _____

Representative _____

Address _____

Tel # _____ / cell # _____

Email _____

Website _____

Selling Products? _____ Fashion; _____ Food ; _____ Books; _____ Beauty _____ Gifts;
_____ Jewelry; _____ Clothing; _____ Auto; _____ Other;

Type Of Jobs/Careers? _____ Professional; _____ Service; _____ Labor; _____ Medical
_____ Law Enforcement; _____ Education/Training; _____ Marketing; _____ Other

Are You A Non-Profit Organization; _____ Yes; _____ No; _____ Partially

Are You Either Of Following: _____ Federal; _____ State; _____ County; _____ City

What Department: _____

Do You Offer Any Of The Following: _____ Jobs; _____ Business; _____ Homeownership;
_____ Technology; _____ Education; _____ Internships; _____ Finance

Describe Your Information Resources: _____

Is Your Business Either Of The Following: _____ Self Operated (*no employees*); _____ Small
_____ Medium; _____ Large; _____ Corporate; _____ An Agency

Describe Your Business _____

Please Note: The event will take place rain or shine; there are no refunds; except if the event is totally canceled and not rescheduled. If the Health Department issues a cancellation, we will reschedule to another date and you can still participate. Covid protocols will be in place at this event. You may not sublease your exhibit booth space to anyone; sharing of booth spaces must be approved by staff. **Food exhibitors** must meet all insurance, and permit requirements. It is important that those selling items possess a Board of Equalization Resale Permit. The organizers, City of Elk Grove; and others affiliated with this event are hereby indemnified and held harmless from any liabilities, small, large or indifferent associated with this event; and Your signature on this Registration packet signifies that you accept these terms.



The Elk Grove Laguna Culture Fest

August 14, 2021 Laguna Town Hall & Amphitheatre

Make Your Check Payable To: **Black Expo Events**
9537 Scarborough Place, Stockton, CA. 95209 (916) 477-0157

YES! I WANT TO PARTICIPATE

Company Name: _____

Representative _____

Telephone _____ Email _____

Area: ___ Homeownership; ___ Healthcare Faire; ___ Financial Center; ___ Marketplace;
___ Diversity Career Faire; ___ Food Court; ___ Fellowship Faire; ___ Education; ___ Other

Amount Agreed Upon \$ _____ Amount Paid: \$ _____ Amount Due \$ _____ Date Due _____

How Did You Pay: Cash _____; Check # _____; Cash App _____;

Venmo _____; Zelle _____;

Name On Card _____

Credit Card Billing Address _____

Name Of Person Using This Card _____

Credit Card # Request A Quik Books Invoice _____

Expires _____ Digit ID on rear of card _____

All Terms Are Accepted By _____

(customer name and date)

And By _____

Rick Warren, Owner

Receipt For Payment

Paid By _____ Date Paid _____

Received By _____ Date Received _____